



SEOUL, SOUTH KOREA

JUNE 26-28, 2019

< SPONSORSHIP & EXHIBITING OPPORTUNITIES >

To learn more about sponsoring this event, contact +82- 31-995-8074 or email to ybkim@kintex.com

EXHIBITOR PACKAGE

Space Only

- Booth Price: USD 2,400 per 9sqm (3 x 3m) (vat exclusive)
- Listing as an Exhibitor on the website with logo and link, in the show guide and in other promotional materials where available
- 2 full conference registration (per booth)
- 20% off conference passes for additional staff members

Shell Scheme 1 – Premium Package

- Booth Price: USD 3,600 per 9sqm (3 x 3m) (vat exclusive)
- Listing as an Exhibitor on the website with logo and link, in the show guide and in other promotional materials where available
- 3 full conference registrations (per booth)
- 20% off conference passes for additional staff members
- Premium Package comes with wood panels, 3 spotlights, 1 power outlet (220V, 1kw per booth), 1 catalog stand, 1 information desk with 2 folding chairs, 1 consulting table with 2 chairs, waste basket, company name board and carpet.

Shell Scheme 2 – Standard Package

- Booth Price: USD 2,900 per 9sqm (3 x 3m) (vat exclusive)
- Listing as an Exhibitor on the website with logo and link, in the show guide and in other promotional materials where available
- 2 full conference registration (per booth)
- 20% off conference passes for additional staff members
- Standard Package comes with aluminum panels, 3 spotlights, 1 power outlet (220V, 1kw per booth), waste basket, 1 information desk with 2 folding chair, company name board and carpet.

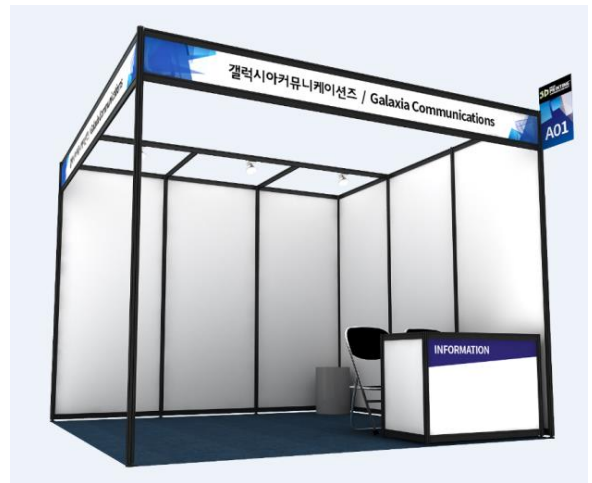
Shell Scheme 3 – Startup Package (Applicable to startup zone only)

- Booth Price: USD 1,900 per 6 sqm (3 x 2m) (vat exclusive)
- Listing as an Exhibitor on the website with logo and link, in the show guide and in other promotional materials where available
- 1 full conference registration (per booth)
- Startup package comes with aluminum panels, 2 spotlights, 1 power outlet (220V, 1kw per booth), 1 information desk, 2 folding chairs, company name board and carpet.
- Only applicable to 3-year-old startups (or below) in startup booth zone

< Shell Scheme – TYPE 1 >



< Shell Scheme - TYPE 2 >



< Shell Scheme – TYPE 3 >



< Space Only >

PREMIUM PACKAGES

Diamond Package (\$32,000 USD)

- Premium Exhibit Space (6m x 12m)
- 30 minute speaking slot (high priority)
- Company name exposure as Diamond Sponsor on Press (high priority)
- Company or New Product exposure on Event Newsletter
- Logo Placement on printing signage inside the exhibit hall
- Screen projection loop of company name/logo between sessions in General Session Room
- Sponsor Logo exposure on registration area (onsite)
- Logo/Link included in Conference Email Campaign (premium location)
- Logo/Link in Conference Home Page - in Premium position
- Logo Placement on COVER of Program Guide or available materials
- Allocated literature distribution in conference bag if available or otherwise collated in conference show guide or distributed at registration desk
- Social Media mentions (Facebook, LinkedIn, Instagram, etc.).
- Full page ad inside the Show Guide (premium location)
- 20 Registrations for Entire Conference Program
- 20% off additional registrations.
- Logo/Link in Thank You Letter to all attendees after the show.

Platinum Package (\$25,000 USD)

- Exhibit Space (6m x 9m)
- 30 minute speaking slot (check availability)
- Company name exposure as Platinum Sponsor on Press (high priority)
- Company or New Product exposure on Event Newsletter
- Logo Placement on printing signage inside the exhibit hall
- Screen projection loop of company name/logo between sessions in General Session Room
- Sponsor Logo exposure on registration area (onsite)
- Logo/Link included in Conference Email Campaign (premium location)
- Logo/Link in Conference Home Page - in Premium position
- Logo Placement on COVER of Program Guide or available materials
- Allocated literature distribution in conference bag if available or otherwise collated in conference show guide or distributed at registration desk.
- Full page ad inside the Show Guide
- 15 Registrations for Entire Conference Program
- 20% off additional registrations.
- Logo/Link in Thank You Letter to all attendees after the show.

Gold Package (\$17,000 USD)

- Exhibit Space (6m x 6m)
- 30 minute speaking slot (check availability)
- Company name exposure as Gold Sponsor on Press (priority)

- Company or New Product exposure on Event Newsletter
- Logo/Link on Conference Home Page (premium location)
- Logo/Link included in Conference Email Campaign
- Screen projection loop of company name/logo between sessions in General Session Room
- Sponsor Logo exposure on registration area (onsite)
- Prominent Logo Placement Inside the exhibit hall and Program Guide
- Allocated literature distribution in conference bag if available or otherwise collated in conference show guide or distributed at registration desk **OR** full page ad inside the Show Guide
- 12 Registrations for Entire Conference program
- 20% off additional registrations.
- Logo/Link in Thank You Letter to all attendees after the show

Silver Package (\$10,000 USD)

- Exhibit Space (3m x 6m)
- Company name exposure as Silver Sponsor on Press (priority)
- Company or New Product exposure on Event Newsletter
- Logo/Link on Conference Home Page (premium location)
- Logo/Link included in Conference Email Campaign
- Allocated literature distribution in conference bag if available **OR** full page ad inside the Show Guide (check availability)
- 9 Registrations for Entire Conference
- 20% off additional registrations.
- Logo/Link in Thank You Letter to all attendees after the show

SPONSORSHIP — A LA CARTE

- **Lanyards (Limited) (Up to 3,000 ea) (\$7,000 USD):** (shoestring-type cords) Distributed to all attendees at registration. Sponsor supplies their company logo in ai format and *the price includes lanyard production cost.*
- **Conference T-shirt Sponsorship (Exclusive) (\$4,000 USD):** Be the official conference t-shirt sponsor. Your logo will be printed on the back of the t-shirt given to each of the conference attendees. The sponsoring company will provide their artwork, limit artwork to three pms colors and produce t-shirts with the conference logo on the front. The t-shirt sponsor will be listed on the conference website and in other promotional materials where available as a sponsor. *The price doesn't include T-shirt production or delivery cost.*
- **Attendee Bag (Exclusive) (\$4,000 USD):** Your logo and conference logos imprinted on the official bag. The sponsor will produce attendee bags adding the event logo on the front, the sponsor logo on the opposite side. *The price doesn't include bag production or delivery cost.*
- **Wi-Fi Network Sponsorship (Exclusive) (\$5,000 USD):** Branding your WiFi network creates awareness of the sponsor, actively engaging your attendees with

the sponsor's brand. This will be exposed at each user's mobile phone as, for instance, 'eBay Free Wi-Fi' for all event period.

- **Coffee Break (Exclusive) (\$4,000 USD):** Your literature on tables and 2 large easel signs with a table top display area and the price of coffee and light breakfast is inclusive.
- **Program Guide Advertising (Limited)**
 - Outside Back Cover (\$3,000 USD):** Advertiser supplies AI or PDF file.
 - Inside Front Cover (4-Color) (\$2,500 USD):** Advertiser supplies artwork.
 - Inside Back Cover (4-Color) (\$2,500 USD):** Advertiser supplies artwork.
 - Inside Page (4-Color) (\$1,500 USD):** Advertiser supplies artwork
- **Attendee Email (\$3,500 USD):** A dedicated email administered by KINTEX (3DR Holdings) will be sent to conference attendees within 60-days after the conference. Subject matter/content subject to approval and may not be competitive to the activities of KINTEX (3DR Holdings).
- **Conference Notepads (\$3,500 USD):** Your company will be on the minds of all conference attendees as they pick up their complimentary notepad at registration. Notepads leave a lasting impression, which will travel far beyond the conference as it is brought back to the office. Please note: The sponsoring company is responsible for creating, producing, and delivering the notepads by an established deadline.
- **Conference Pens (\$3,500 USD):** Place your company name and logo on the official conference pens. Produce the pens that will be distributed to all members of the press, speakers and conference attendees during the event. Please note: Production and shipping costs are not included in sponsorship price.
- **Promotional Item Distribution in Conference Bag (Limited) (\$3,000 USD):** Distribute your company's advertising material, flyer, white paper, or ad-specialty item directly into the hands of every conference attendee. You'll gain exposure at the event and your message will travel home with each conference attendee. If there is no conference bag, it will be distributed at registration desk. **Please note:** *The sponsoring company is responsible for creating, producing, and delivering the promotional item by an established deadline. KINTEX (3DR Holdings) must approve item. Items not allowed: pens, notebooks/notepads, or lanyards.*
- **Door Wrapping (Exclusive) (\$5,000 USD):** Have your company name and marketing message displayed at the most crowded area, primary gate of the venue. **Please note:** The submission of sponsor logo or its marketing message is required by an established deadline KINTEX (3DR Holdings) must approve the design.
- **Printer Give-Away Sponsor – (\$2,500 USD)** Have your machine be the spotlight of the event as the 3D Printer being given away in a drawing to a lucky conference attendee. The company name will be promoted on the conference event pages, in the marketing materials and in the conference program. NOTE: Sponsor provides the machine for the drawing and arranges delivery to the winner.
- **Sponsored Session – (\$6,000 STAND ALONE / \$4,000 IF EXHIBITING)**
A 30 min-speaking slot with A/V(projector, screen, mics, outlets) will be provided.

Your company's logo will be included on conference website (agenda page) and on-site signage where track is mentioned. Sponsored slots are limited and on a first come first serve basis. Please check with your Sales Executive for more details.

- **VIP Dinner Sponsor (Exclusive) (\$5,000)**

VIP Dinner will be held on June 26(Wed) at 6pm at Grand Ballroom, KINTEX 1, the most crowded area with exhibitors, buyers, press and prominent speakers. This option includes corporate logo exposure in this area, e.g., easel signages and huge banner with sponsor logo so that every person can recognize its brand intentionally or unintentionally. *The price doesn't include F&B cost.*

- **Charging Station (Exclusive) (\$4,000)**

Every single person needs a battery charging station. This option includes corporate exposure in this area, e.g., 2 easel siganges, branding wall and official websites so that every user can recognize its brand intentionally or unintentionally.

SPONSORSHIP DISCOUNT BENEFIT

- **Sponsorship Discount Benefit:** There are discount benefits if a sponsor submits the contract within the designated time period or its size of booths is as below, in addition to 2 consecutive year participation discount.

Category	Before Jan. 11, 2019	Before Mar. 31, 2019	Before May 31, 2019
Super Early Bird	15%	-	-
Early Bird	-	10%	-
Pre-Registration	-	-	5%
2 Consecutive Year Participation	5%	5%	5%
Size	2 - 3 Booths	5%	
	4 - 5 Booths	10%	
	6 - 7 Booths	15%	
	8+ Booths	20%	
Total Discount (%)	Upto 40%	Upto 35%	Upto 30%

☞ In case of Premium Sponsorships, the Size Discounts can be applied only to additional booths.

(e.g., Additional 10% Size Discounts are available when a Platinum Sponsor adds 4 or 5 booths)

NOTE: All amounts are in USD and exclusive of any taxes that might need to be added

For more information or to receive an exhibitor contract, please contact
 (+82) 31 995 8074 or ybkim@kintex.com